



"Can you beat it?"
"This old TRUHU Silk Shirt has been washed, and washed—and washed—yet its color and lustre are just like new!"

TRUHU SHIRTS of Finest Silks

Radiums, Broadcloths, Crêpes

Beautiful, Conservative,
Popular

Ask your Haberdasher



The Label
TRUHU
WASHABLE



From One Girl to Another
For Christmas

Circlet Junior No. 1001—\$1.00

A Circlet Junior really makes an ideal gift and No. 1001 was designed especially for Christmas giving. It's such a soft, dainty, charming little garment, and efficient, too, for it confines smoothly and smartly, launders readily and is self-adjustable.

Circlet Junior No. 1001 comes packed in a special Christmas envelope of glassine, decorated in natural colored holly. Sizes 30 to 38, and only \$1.00.

In corset and brassiere departments everywhere.
NEMO CIRCLET CO. 120 E. 16th ST., NEW YORK.

APPEAR AS YOUNG AS YOU ARE
Why Have Gray or Faded Hair?

Use **B. PAUL'S HENNA**
All Shades from Black to Blond



Composed of pulverized Henna and Herbs, the best and most natural coloring known for restoring the color to gray hair, making it soft and lustrous. The dainty case with which all shades are obtained and its proven harmless—new delights and satisfies the most fastidious women. Unaffected by shampooing, oils or tonics. Will not stain scalp or rub off. Only one application necessary. Protect yourself; ask for and insist on B. Paul's Genuine Henna.

Price \$1.50, postpaid \$1.60.
B. PAUL HAIR COLORING SPECIALIST
21 West 30th St., N. Y.
Telephone 3491 Longacre.
Sales Office and Application Parlor.

La Touche & Gaultier
RESTORES COLOR TO GRAY HAIR



Gray, faded, streaked or lifeless hair restored to any shade in one application. Does not discolor the scalp, fade, nor rub off on the pillow. Makes hair last long, rich, lovely color. No after shampoo necessary.

You can apply it in the privacy of your own home in a few minutes. Any one of 32 shades given from ONE package. \$1.07 postpaid. Order direct, or

SEND me a little LOCK of Your Hair; I'LL COLOR IT FREE.

Out close to head and mention shade wished. If in New York call and by appointment I will examine your hair. I have had 30 years' professional experience and will tell you frankly what is best for you. I make no charge for examination or advice. Private operating rooms. Hair shampooed free on request.

L. PIERRE VALLIGNY.
Room 54, 34 W. 58th St., New York

FRENCH TAPESTRIES,

unusually fine Collection Tapestry and Crewel Yarns, Canvases, for Cross Stitch, etc. Scotch Knit Golf Hose and Jackets, Vests and Sweaters. Knitting Yarns in Columbia and Good Shepherd. See the New Sports Sweater Yarns, D. M. C. Cottons. Stamped Art Goods, exclusive designs.

HENRY HESSE
Three Ninety-nine Sixth Ave.
34-35 Sts., New York City.

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

SILK UNDERTHINGS— THE CHRISTMAS GIFT FEMININE

Lustrous Crepe Satin
or Crepe de Chine

Model 133—NEW MODEL
STEP-IN COMBINATION
OF CREPE SATIN with *fil
tire*; flesh color, peach,
orchid, turquoise or
black 5.00

Model 135—NIGHTGOWN
OF CREPE DE CHINE with
fil tire motif, and Valen-
ciennes lace edging; flesh
color, peach or
orchid 8.75

135a—CREPE DE CHINE
VEST CHEMISE (not illus-
trated) to match
No. 135 5.00

135b—CREPE DE CHINE
KNICKERS (not illus-
trated) to match
No. 135 5.00

FEMININE
UNDERTHINGS
SHOP
First Floor



"The Treasure House of Fine Wedding Gifts"

JUST as there is one jeweler for engagement rings, one florist for the bridal bouquets and one caterer signally famed for his wedding service, just so there is one shop distinguished above all others as the shop of the smartest gifts.

OVINGTON'S

"The Gift Shop of Fifth Avenue"

FIFTH AVENUE AT 39TH STREET

LOOK MORE YOUTHFUL

It can be accomplished by Mme. Marie's special treatment. Wrinkles, sagging muscles, drooping eyelids, scars, smallpox pittings, acne, etc., removed. Freckles removed forever. Positively no cutting or filling. The treatment consists of a healthy stimulation of the muscles and tissues. **THIS IS NOT A HOME TREATMENT**, but administered by Mme. Marie personally. Excellent accommodations for patrons under her care. All work guaranteed. Write or phone Riverside 3370.

MME. MARIE
228 RIVERSIDE DRIVE, N. Y. City.

XMAS MONEY BUYS BIG Diamonds at Bennett Bros.

The Articles shown here are but a few of the wonderful values prevailing on our gorgeous Xmas stock. NOW ON DISPLAY. Don't fail this year to buy Gifts of the lasting kind, from the Bennetts, where you are assured of the very lowest prices obtainable. Hundreds of attractive offerings. Seth Thomas Clocks \$9.50 up. Solid Silver Salad Sets, &c., \$4 up.

Bennett 175 BROADWAY
2nd FLOOR
At Cortlandt St
Make your selection NOW

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

ELASTIC NON-LACING PARFAIT CORSETS

EXCLUSIVE MODELS
OF IMPORTED HAND-
WOVEN ELASTIC



FEMININE CORSET SHOP
First Floor



Model 39—NEW STRAIGHT LINE
MODEL of imported hand-woven
elastic, reinforced front and back with
batiste to hold it in the perfect
straight line silhouette; flesh
color. 14 in. long 16.75

Model 37—STRAIGHT LINE MODEL
of imported hand-woven elastic com-
bined with broche; flesh
color. 14 in. long 13.50
16 in. long 15.50



The Most Entrancing Entertainment
Motion Pictures in Your Home

NOW---only \$3.00 a week

No pleasure can compare with the exquisite joy of having motion pictures in your own home. For years it has been the delight of the very wealthy. Now you can select your own pictures each week, for as little as \$3.00. Thousands of reels available showing your favorite film stars, dramas, comedies, animated cartoons, educational and travel pictures.

Every projector is approved by the fire underwriters. Children can operate them with perfect safety. Every picture is printed on "Safety Standard" narrow-width film, 1 1/4 inches wide—bearing the Approval Seal of the Underwriters' Laboratories, Inc., for use without a fire-proof booth, by anyone, anywhere, any time.

You can purchase from us home motion picture projectors for from \$35 up, on easy terms, or rent them with privilege of purchase.

Come to the Pathscope Salon—let us explain the importance of "Safety Standard" film—select your own pictures—put them on the screen yourself. No obligation, but act quickly.

The Pathscope Company of America, Inc.

Willard B. Cook, President Suite 1820—Acolian Hall, New York

Agencies in Principal Cities

REDUCE Easily Naturally



BASY BREAD
The standardized weight reducing food. Send for concise free booklet to Doctors' Essential Foods Co., 21 Oakwood Ave., Orange, N. J.



MANUEL'S NEW TRANSFORMATIONS are indescribably life-like, charmingly becoming, of supreme quality and lovely in design.

Call and see the new creations originated and designed by Manuel in Paris, made with his famous light Front Parting.

Hair Goods of every description
New Illustrated Booklet on Request.

Manuel
29 East 48th St., New York

Reduce Your Flesh in Spots Arms Legs Bust Double Chin

by wearing Dr. Walter's reducing RUBBER GARMENTS

Bust Reducer, \$6.00. Chin Reducer, \$2.50. Anklets \$7 per pair. Extra high \$9.00.

Send for illustrated booklet.
Dr. Jeanne A. C. Walter
353 Fifth Ave., N. Y.
(ent. 34th St., 3d Door E.)